

Workforce Investment Board
Dept of Workforce Investment, Large Conference Rm
1880 W. Wardrobe Ave, Merced, CA
November 8, 2007, 3:00-5:00 p.m.
Unofficial Meeting Notes



WORKFORCE
INVESTMENT BOARD
MERCED COUNTY

<http://web.co.merced.ca.us/wi/wib/wib.html>

Members Present:

Andrea Baker
Edward Dietz
Robert Harmon
Steve Newvine

Don Bergman
Ben Duran
Darren Hughes
Alfonse Peterson

Bob Bittner
John Fowler
Henry Ildefonso
Lyle Wright

Members Absent:

Kathleen Cookham
Peter Fluetsch
Anne Newins
Carol Roberds
John Stewart

Rennise Ferrario
Carol Greenberg
Terry Nichols
Al Romero
Mike Sullivan

Ernie Flores
Albert Montejano
Rick Osorio
Vann (Mike) Smith
Thomas Tsubota

Others Present:

Brian Cutler
Amalee Jayasinghe (Safeway)
David Long (Hilltop Ranch)
Joanne Presnell

Dave Davis
Dee Knight
Alfredo Mendoza
Pedro Vargas

Eddie Harding
Joseph Lombardi (Healthcare)
Bob Pinney (Werner Co.)
Jackie Walther-Parnell

1. Call to Order/Roll Call – Due to lack of a quorum, the Chair, Mr. Robert Harmon, did not call the meeting to order, but he introduced the prospective Workforce Investment Board (WIB) members and asked that the presentation be made. It was noted that Mr. Don Bergman recruited the potential WIB members.

It was noted that since there was no quorum, the applications would be presented to the WIB Executive Committee on December 3, 2007, for approval and then go to the Board of Supervisors.

2. Presentation:

a. Meeting of the Minds Report: Ms. Andrea Baker gave a PowerPoint presentation on the Meeting of the Minds Conference held Sep 4-6, 2007, in Monterey, CA. The Chair, Mr. Bob Bitter and Mr. John Fowler also attended the conference. The theme was “Something New Emerging”. The following areas were covered:

- Tough Choices/Tough Times – A report from the new commission on The Skills of the American Workforce. Several copies of the executive summary books were given to WIB members, and it can be obtained on the website at www.skillscommission.org. Mr. Bittner, Mr. Fowler and the Chair gave valuable information on some of the challenges we face in California.
- Seven Driving Forces of Workforce Development – 1) Demographics, 2) Experience, 3) Design, 4) Social Networks, 5) Open Sourcing, 6) Clean Technology and 7) Leadership

- EDGE Campaign Update – The WIB has been involved with the Education, Diversity and Growth in the Economy (EDGE) Campaign since August of last year. Ms. Baker is now on the Steering Committee for EDGE. The Steering Committee is looking at three major areas—1) Regional Sectorial Workforce Partnerships, 2) Career Pathways and Bridge Programs, and 3) Workforce System Accountability Measures.
- Understanding California’s New Investment in Career and Technical Education – This is a Governor’s program that has not been fully implemented.

3. Director’s Comments: Ms. Baker noted that UC Merced has offered to be the site of a Regional WIB meeting on January 14, 2008, from 9:00 a.m.-12:00 p.m., that the State WIB is planning. WIB members are invited.

4. Chair Comments: The Chair thanked the perspective members for attending the meeting, and he noted the next meeting would be in January. He also presented a Certificate of Appreciation to Mr. David Davis for his service to the WIB. Mr. Davis will retire in December.

5. Next Meeting – January 10, 2008, Dept of Workforce Investment, 1880 W, Wardrobe Ave, Merced.

6. Adjourned at 4:04 p.m.