

**TO: Workforce Investment Board**

**DATE: 11/09/06**

**FROM: WIB Staff**

**For Action**

**For Information**

**For Discussion**

**SUBJECT: Merced Regional Manufacturing Summit**

**PROPOSED MOTION(S): Information only.**

**DISCUSSION: The Workforce Investment Board of Merced County, the Corporation for Manufacturing Excellence (Manex), Citibank, Pacific Gas and Electric, Merced County Economic Development Corporation (MCEDCO), Merced Greater Chamber of Commerce, Atwater Chamber of Commerce, City of Merced, City of Atwater, City of Los Banos, Merced College, and the University of California Merced sponsored a Regional Manufacturing Summit, held on October 26, 2006, at UC Merced.**

**The summit covered the status of the County's Enterprise Zone application, a briefing on the business and industrial facilities in the US and Merced County, an offering of the Customer Service Academy and its many advantages, an introduction and overview of the Corporation for Manufacturing Excellence (Manex), a briefing of Lean Manufacturing's capabilities, and an overview of regional business alliances with UC Merced.**

**Seventy-two (72) attended the summit with four WIB members present. The Keystone Speaker was Congressman Dennis Cardoza.**

**ATTACHMENT(S):  
Program Brochure**

## Event Sponsors

### Merced County Enterprise Zone

The Merced-Atwater Enterprise Zone expires this year. The cities and county of Merced submitted a application for a new "county wide" zone to extend benefits throughout the region. Eligible firms that use the zone are rewarded with tax credits based on capital investment and job creation. Merced County's application was privately funded. Zone management is also planned to be paid for by beneficiaries. **Ongoing support and financial** contributions is essential for the operation of a new Enterprise Zone. Official notification will be announced October 27, 2006.

### Manufacturing Outreach

MCEDCO and The Corporation for Manufacturing Excellence (Manex) are conducting outreach to over 200 manufacturing and support businesses throughout Merced County. This program provides a better understanding of how we can help manufacturing businesses to improve their operations.

MCEDCO acknowledges the support of Wells Fargo Bank who awarded \$5000 to help fund Manufacturing outreach, and to Pacific Gas and Electric for their \$10,000 grant award for the manufacturing outreach campaign.

The Corporation for Manufacturing Excellence (Manex)

Citibank

Workforce Investment Board of Merced County

Pacific Gas and Electric

Merced County Economic Development Corporation (MCEDCO)

The Greater Merced Chamber of Commerce

Atwater Chamber of Commerce

City of Merced

City of Atwater

City of Los Banos

Merced College

The University of California, Merced

## Merced Regional Manufacturing Summit



7:30AM – 1:30PM

October 26, 2006

The California Room

UC Merced

5200 N. Lake Road

Merced, CA



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## AGENDA

- 7:30 am**  
Continental Breakfast/ Registration
- 7:45 am**  
Welcome to the Merced Regional Manufacturing Summit
- Amalee Jayasinghe, *Greater Merced Chamber of Commerce*  
Presentations
- 8:00 am**  
Enterprise Zone (Update/Status) –  
Chris Micheli, *Tassa Consulting Group*
- 8:25 am**  
Business and Industrial Facilities –  
Constraints and Opportunities  
Ethan Smith, *Grubb & Ellis/Pearson Commercial Real Estate*
- 8:45 am**  
Merced County One Voice – Issues and Priorities  
Mike McAdam, *MCEDCO Vice-Chairman & MCAG Representative*
- 9:10 am**  
Customer Service Academy/Economic & Workforce Development initiative  
Jonae Pistorosi, *Merced College*
- 10:00 am**  
Break
- 10:15 am**  
Regional Business Alliances with UC Merced – An overview of activities and opportunities at UC Merced  
Dean Jeff Wright, *UC Merced*  
Dean Maria Pallavicini, *UC Merced*
- 11:15 am**  
The Future of Manufacturing/Lean Manufacturing and Discussion/Questions  
Izzy Galicia, *VP Client Service – Manex*
- 11:45 pm**  
Adjourn Summit  
Scott Galbraith, *MCEDCO*
- 12:00 pm – 1:30 pm**  
Keynote Speaker Luncheon –  
Congressman Dennis Cardoza,

Luncheon sponsored by **Citibank**



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