



**Merced County
Workforce Investment Board
Meeting Minutes
November 16, 2000**

- 1. Call to Order and Roll** – The WIB Chair, Steve Tinetti called the meeting to order and roll taken by Donna Ornelas.

Members Present:

Susan Armstrong	Richard Becker	Bob Bittner
Rosie Boudreau	Bill Cahill	Bob Carpenter
Elaine Craig	Doreen Crawford	Sharon Cresswell
Ernie Flores	John Fowler	Don Gormly
Brian Griffin	Jeff Knapp	Charlie Lambert
Gisela Malone	Tom May	Nellie McGarry
Ned Miller	Anne Newins	Rick Osorio
Carol Roberds	Al Romero	Dick Shipley
Mike Smith	Helen Sullivan	Terry Tatum
Steve Tinetti	Elaine Trevino	

Members Absent:

Nicolas Benjamin	Don Bergman	George Brown
Kathleen Crookham	Chuck Dean	Harry Dull
Ben Duran	Peter Fluetsch	Carol Greenberg
Robert Harmon	John Heading	Diana Ingram
Leo Lamb	Jack Mobley	Grover Omyer
Leslie Peeler	Alfonse Peterson	David Riordan
Judy Steinke	James White	

Others Present:

Andrea Baker	Ed McLaughlin	Becky Lincoln
John Kasnick	Joanne Presnell	Donna Ornelas
Mike Cuchna	Bob Molmen	Rose Harris

- 2. Approval of Agenda** – The agenda was approved as written.
- 3. Introduction of WIB Staff** - Ed McLaughlin, Special Projects Program Manager introduced the staff to the WIB. Introductions included John Kasnick, Staff Services Analyst - PITD, Rose Harris, Staff Services Analyst – PITD, Becky Lincoln, Staff Services Analyst – PITD, Joanne Presnell, Customer Services Program Manager – PITD, and Bob Molmen, Customer Services Representative – PITD.
- 4. Approval of Minutes** - It was *M/S/C Fowler/Romero* to approve the minutes of September 27, 2000.
- 5. Public Opportunity to Speak** – none

6. Action Agenda

a. Approval of WIB Bylaws

Tom May, Chair of Bylaws Committee reported that all responses he received on the draft bylaws were positive. There was some discussion on the section related to the term of officers. It was clarified that the term applies to only each seat. Additionally, it was clarified that an Public Official may not serve as an officer. Only private sector representatives may serve as Chair. It was noted that the clarification would be added to the bylaws, and with those modifications it was *M/S/C Fowler/Osorio* to approve the bylaws.

b. Approval of Youth Council Membership

Nellie McGarry, Chair of Youth Council, reported that the Council is requesting appointment of five new members. *It was M/S/C Flores/Shiple*y to appoint Aaron Medel, VISTA Volunteer for Americorp. *It was M/S/C Flores/Bittner* to appoint Ismael Montoya. *It was M/S/C Shiple*y/Flores to appoint the following three WIB members to the Council; Jeff Knapp, Mike Smith, Al Romero. Subsequent to this vote, Al Romero declined membership to the Youth Council.

WIB Chair Authorization

The Executive Committee is requesting that the WIB authorize the Chair to sign applications, letters of intent and other documents required to apply for grants when time prohibits full WIB review. There was discussion on this and it was noted that although the Chair would be authorized to sign such items, the full WIB would have the opportunity to review prior to acceptance of the funding. *It was M/S/C Orsorio/Cahill* to give this authorization with the amendment to add letters of support to list of authorization.

7. Information Agenda

a. WIB/Private Sector Recruitment

Terry Tatum reported on information received from the State regarding filling vacancies on the WIB. The state is requiring that the vacancies be filled by the end of the year. She noted that we currently have two private sector vacancies. There are three applications out and it is the desire to get appointments made this year. The potential applicants are Mike Sullivan, Mickey Rucker and Kathy Andrade.

b. WIB Committee Assignments

Chair, Steve Tinetti noted that all members of the WIB are required to be on a subcommittee. He announced the Chairs to each of the sub-committees. The Chairs are as follows:

Education and Business	Al Romero
Standards and Certifications	John Headding
Planning and Policy Development	Pete Fluetch
Marketing and Partnerships	Elaine Trevino
Finance	unassigned

c. WIB /Youth Council Training

Terry Tatum reported members have expressed an interest in training related to facilitating meetings and parliamentary procedures. Additionally, she noted, the bylaws state meetings are to be conducted on Roberts rules of order and this would be a good opportunity to get some of the basics on parliamentary procedures. The community college is offering training, and it is anticipated it will be broken into two sessions. PITD staff are working with the college and expect to receive an outline of the training session. Once the information is received it will be sent to WIB members. (*Subsequent Information: Training set for January 17 7:30 – 9:30 a.m. and 9:30 – 11:30 a.m. at 1880 West Wardrobe Office*)

d. Tattoo Removal Program

Darrell Kirbie gave an overview of the program and how it would be funded. The program is to be funded by matched funds from CalWorks and Welfare-to-Work dollars. The purpose of the program is to assist participants, that are identified as appropriate for service, in removing employment barriers. The theory is that often tattoos are a barrier to employment for these participants. This program is currently in operation in Stanislaus County and has served 20 participants to date. The cost is approximately \$150-\$300 per treatment and on the average require 3-10 treatments. The initial evaluation ranges in cost from \$50-\$75. The average cost is approximately \$600. Mr. Kirbie noted that letters have been sent to ten doctors from Madera to Modesto. The equipment for this procedure is very costly and is not currently available in Merced County. There have been a couple of doctors who have shown interest in the program. PITD and HSA are recommending that both agencies contribute \$25,000 each to fund the program. It was noted that the money would come from the Welfare-to-Work grant of which oversight is provided by the WIB. Mr. Kirbie went on to explain who the program is available to. The participants are to be identified by the case manager, by request. The question was raised as to the purchase of the equipment. It was clarified that program would not purchase equipment, but we would contract with local doctors who would lease the equipment.

e. Eligible Training Provider Listing (ETPL) Delisting

Ed McLaughlin reported that PITD received a letter from Merced Community College asking to be removed from the State ETPL list. Mr. McLaughlin explained how the training provider makes a request to be included on the ETPL list. It was noted that the provider must meet certain criteria to be eligible to be placed on the list. The initial eligibility is twelve months, and subsequent eligibility requires more stringent criteria. Anne Newins noted that there is no issue with local WIB, it is just that the tracking requirements are very complex and time consuming and the College is not in a position to do this much tracking. The requirements are not only for WIA participants but all students. It is not feasible to meet these criteria. It is anticipated that colleges throughout the nation will withdraw due to rigid requirements. It was recommend that the WIB send a letter to the State requesting that the requirements be changed. There was consensus from the WIB to prepare a letter to the State.

f. Grants Currently Available

- i. Rapid Response
- ii. CVOC WIA Title I Agriculture Industry
- iii. Caregivers Training – Facilitating Meetings and Parliamentary Procedures
- iv. Govenor’s Discretionary Funds (15%)
 1. Merced County Building Trades
 2. Merced College Technical Institute

8. Merced College Technical Institute (MCTI) – Presentation by Merced College

Mike Cuchna from Merced College gave a presentation on the three programs available through MCTI. The first is the Cisco Academy. Mr. Cuchna noted that the program currently has seventy-six students. Secondly, Mr. Cuchna noted that the college partnering with a large company to offer a laser technology program for the medical field, and telecommunications. Lastly, he gave an overview on the Biotechnology Program. He noted that 80% of the world’s biotechnology is in California. Mr. Cuchna noted that the college was promoted to develop the three new programs by their responsibility to the community and direction of the University. There was a discussion on future direction of agriculture and how that would impact advanced manufacturing. Mr. Cuchna noted that in order to meet the needs of the community and keep current with the skills required it is imperative to make contacts, develop partnerships, take part in grant writing, and identify resources, etc.

9. CSUS Strategic Choices Presentation

Date: December 1, 2000

Time: 8 a.m.-10 a.m.

Location: Merced County Association of Realtors

10. Committee Reports

a. Youth – Crime Prevention Programs

Nellie McGarry gave a Youth Council update. She reported they are working with partners in a collaborative effort to establish Youth Crime Prevention Programs. The partners are PITD, Mental Health, HSA, Arbor, MCOE, CVOC, and EDD. It is anticipated that the program will be hiring a resource person/mapping person through Mental Health. The target group for the program is 12-21 year old youth. The grant is expected to assist in developing comprehensive system for youth.

11. WIB Members Opportunity to Share Economic/Workforce Development and Community Events

John Fowler reported that his office is working on a grant to bring a fiber optics project to Castle. They are in the process of removing buildings to accommodate the project. He noted that the interest from community is on the rise. It is anticipated that all projects will be fitting together.

Elaine Trevino reported that her office is working with the County on a master plan for Castle, which also ties in with the project mentioned by Mr. Fowler. She noted that the Westside is experiencing growth. The manufacturing industry is committing to move into that community. Economic Development Department is working on buildings and a

master plan for specifications. In addition to this work on the Westside, she noted that they are also working on the enterprise zone.

Nellie McGarry reported that the President recently signed executive order for a Central Valley empowerment zone. There was discussion on this and it was noted that this would be an advantage when applying for grants, etc.

Charlie Lambert reported on the Building Trades Program. The last class resulted in twenty job placements out of thirty graduates. There is currently 90-95% attendance rate. The third cycle is scheduled to start December 3. The next graduation will be December 15, at 3:00 p.m. The participants build 8'X6' buildings as projects during the program. These buildings are to be auctioned off by General Services. The money raised will be put back into the program.

Bob Carpenter reported there was a fundraiser dinner at fairgrounds for UC Merced on November 4. He noted that the fundraiser was very successful and the money raised will be available to fund projects through the upcoming year.

12. Chair Comments

Mr. Tinetti announced that Terry Tatum will be retiring effective January 19. There will be dinner celebration in her honor on January 20, more information will be provided as it unfolds. (*subsequent information: Retirement Dinner Celebration changed to January 13*)

13. Other - None

14. Adjourn

Meeting was adjourned 1:45 p.m.