

**TO: Program Planning and Development Committee**

**DATE: 11/19/03**

**FROM: Program Planning and Development  
Committee**



**For Action**



**For Information**



**For Discussion**

**SUBJECT: WIB Goal 1 – Train and attract adaptable workers to fill industry needs.**

**PROPOSED MOTION(S): Identify a single industry and determine how to understand and address its needs.**

**DISCUSSION: There are several objectives under this goal as developed by the WIB. The first action to be taken is to identify the specific industry sector that the WIB would like to begin with and focus on. Following are the goal's objectives:**

- **Focus initially on a single industry; do a pilot project that will focus on understanding and addressing its needs.**
- **Develop a focus group for that industry to identify needs.**
- **Formulate a plan to address the needs of that single industry.**
- **Implement the plan.**

**ATTACHMENT(S): N/A**