

TO: WIB Executive Committee

DATE: 11/24/03

FROM: WIB Staff

For Action

For Information

For Discussion

SUBJECT: State Advocacy Meeting January 2004 for WIB Chairs and Directors with the State legislature.

PROPOSED MOTION(S): Information Only.

DISCUSSION: WIB Chairs and Directors have framed the message for business and the new administration on the economic impact of the WIBs /One-Stops, addressing the impact to the economic prosperity of California. A Statewide letter with a unified message is being developed by the California Workforce Association for all 50 LWIBs to sign. Both a Statewide and Merced County "White Paper" will be finalized to use during the January meetings with the State Legislature. Prior to the meeting in Sacramento, there will be a local roll out to each local legislative member and their staff by WIB staff.

ATTACHMENT(S):