

**Workforce Investment Board of Merced County
Marketing and Economic Development Committee
Dept of Workforce Investment Small Conference Room
1880 W. Wardrobe Ave, Merced, CA
Wednesday, December 4, 2002 - 8:00 to 10:00 a.m.
Meeting Agenda**



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1. Call to Order and Roll Call
 2. Approve Agenda
 3. Approve Minutes (September 4, 2002).....
 4. Introductions
 5. Public Opportunity to Speak
 6. Action Agenda
 - a. Add Language to Marketing Plan on Use of WIB Logo in Advertising and Marketing
 - b. New WIB Polo Shirts
 7. Information Agenda
 - a. Newspapers in Education Program
 - b. Update on WIB Newsletter
 - c. Update on Marketing Being Conducted
 - d. "Meet the WIB" Contest Status
 8. Chair Comments
 9. Future Meetings
 10. Adjourn

“Merced County’s Workforce Investment System will keep pace with new growth, the emerging economy, and the ever-changing needs of the employers by creating a better educated, highly skilled workforce, that’s capable, prepared, and thoroughly knowledgeable.”