

Workforce Investment Board of Merced County
Education and Employers Committee
Department of Workforce Investment (Elaine's Office)
1880 W. Wardrobe Ave, Merced, CA
Thursday, December 19, 2002, 7:30 – 9:00 a.m.
Meeting Minutes



Members Present: Don Bergman (Co-Chair), Anne Newins, Alfonse Petersen, Carole Roberds, Al Romero (Chair)

Members Absent: Leo Lamb, Robert McLaughlin

Others Present: Holly Newlon

Staff Present: Elaine Craig, Eddie Harding, Dee Knight

1. **Call to Order and Roll Call:** The Chair called the meeting to order at 7:40 a.m. A sign-in sheet was used in lieu of roll call.
2. **Approve Agenda:** It was *M/S/C Roberds/Newins* to approve the agenda as published.
3. **Approve Minutes:** It was *M/S/C Bergman/Roberds* to approve the September 17, 2002 minutes.
4. **Public Opportunity to Speak:** None.
5. **Introductions:** None.
6. **Information Agenda:**
 - a. **Update on the Youth Employability Card (YEC) Program:** Ms. Holly Newlon provided a handout showing the status of the program at each participating school (10). Total number of cards issued to date is 54, with Golden Valley and Merced High leading in card issuance. McDonalds is telling students they can't be hired unless they have the card, and one student worked the card into her interview and was hired at Gottschalks. Clothes-Time did not recognize the card, so Ms. Elaine Craig will contact the store and inform them of the program. The next update will be the end of January. Dos Palos and Los Banos will be contacted again regarding implementation of the program in June 2003.
 - b. **Update and Review PSA/Commercials of the YEC on Cable TV:** Members viewed the new PSA commercials that will be aired in January 2003. Two different employers, McDonalds and one of the stores in the Merced Mall, did the commercials. The focus of the commercials is on businesses and employers.
 - c. **Static Cling Decals for YEC:** Ms. Craig noted staff had received the static cling decals, and they will be provided to the businesses participating in the program.

d. New WIB Committee Structure (Effective Jan 2003): The new Workforce Investment Board will be implemented in January 2003. Staff provided the handout of the Standing Committee Structure. This committee will now become a workgroup under the Program Planning and Development Committee, and will still have oversight of the YEC. A decision will have to be made on how often the workgroup will meet.

e. E-mail Addresses for WIB Newsletter Database/YEC Article: There will be an article on the YEC in the first Workforce Investment Board newsletter that will be published and distributed in January 2003. The newsletter will be published quarterly. Staff is trying to create a database of e-mail addresses for businesses. Until the database is compiled, the newsletter will go out as an insert in the various Chambers' newsletters.

7. Chair Comments: None.

8. Adjourn: The meeting was adjourned at 8:32 a.m.

Minutes prepared by Devilla Knight.