



**Workforce Investment Board
Marketing and Partnerships Subcommittee
Meeting Agenda
Private Industry Training Department
Small Conference Room
1880 West Wardrobe Avenue, Merced, CA
December 6, 2000
8:00 a.m. to 10:00 a.m.**

1. Call to Order and Roll Call
2. Approval of Agenda
3. Opening Comments from the Chair
4. Introductions
5. Public Opportunity to Speak.....
6. WIB Marketing and Partnerships Objectives.....
7. Examining Other WIB Marketing and Partnerships Plans
8. Beginning the WIB Marketing and Partnerships Strategy
9. WIB Marketing and Partnerships Budget.....
10. Establishing a WIB Marketing and Partnerships Committee Meeting Schedule
11. Discussion.....
12. Adjourn