

Initial Committee Work Marketing & Partnerships

Members:

Bill Cahill
Doreen Crawford
Sharon Cresswell
Kathleen Crookham
Chuck Dean
David Riordan
Dick Shipley
Elaine Trevino, Chair

Marketing and Partnerships Committee – Designs the logo that denotes certification as a One-Stop or Affiliate site. Develops the marketing message to customers, constituents and stakeholders. Markets new products and services. Oversees the Partners commitments to the workforce development system through the MOU among the partners and with the WIB.

INITIAL TASKS

- ✓ Develop the message about the system (Related to all Goals)
- ✓ Develop the WIB name, logo, and identity
- ✓ Develop the One-Stop/Affiliate site common logo, name, identity
- ✓ Develop a Marketing and Communication Plan
- ✓ Meet with Leaders of all partners signed on the MOU to discuss challenges to creating the one stop system

Initial Committee Work Finance

Members: *(No Chair identified as yet)*

Bob Bittner

Bob Carpenter

Ben Duran

Ernie Flores

Leo Lamb

Alfonse Peterson

Vann (Mike) Smith

Finance Committee - Develops new sources of funds to carry out the work of the Board. Oversees the financial stability of the organization. Monitors the allocation of resources to the One-Stops and Affiliate sites. Considers the formula for determining the worth of an Individual Training Account.

INITIAL TASKS

- ✓ Develop/Review the process and policies for granting ITAs
- ✓ Obtain needed information on the current financial status
- ✓ Begin to identify funding opportunities

Initial Committee Work Planning and Policy Development

Members: *(No Chair identified as yet)*

Nicolas Benjamin
George Brown
Harry Dull
Peter Fluetsch
John Fowler
Carol Greenberg
Brian Griffin
Grover Omyer

Planning and Policy Development Committee - Gathers customer data and uses it for continuous process improvement and planning. Investigates how money is spent in relationship to results produced. Continually researches best practices, and benchmarks current practice for program effectiveness. Develops the yearly consumer report card. Develops policy positions for the WIB to promote at the national and state level.

INITIAL TASKS:

- ✓ Identify the methods to be used to collect customer data across the system (e.g., comment cards, focus groups, surveys) and how to do it.
- ✓ Examine the state report card format and discuss format and information included (part of how state will provide information to consumers at One-Stops on the effectiveness of programs – is it user friendly?)
- ✓ Begin work on Goal 3

Initial Committee Work Standards & Certifications

Members:

Richard Becker
Don Bergman
George Brown
John Heading, Chair
Charlie Lambert
Gisela Malone
Ned Miller
Jack Mobley
Helen Sullivan

Standards and Certification Committee - Develops the Quality Standards required to become certified as a One-Stop or an Affiliate. Designs the process for becoming certified as either a full service One-Stop or an Affiliate. Reviews applications and renewals. Validates industry-based skill standards.

INITIAL TASKS

- ✓ Develop the certification process
- ✓ Provide technical assistance to potential One-Stop sites
- ✓ Market the process
- ✓ Work with the Marketing Committee to develop a “brand name” for Centers and Affiliates
- ✓ Begin to establish oversight role
- ✓ Survey for skill standards requirements

Initial Committee Work Education and Employers

Members: *(No Chair identified as yet)*

Don Bergman
Elaine Craig
Don Gormly
Gisela Malone
Anne Newins
Leslie Peeler
Carole Roberds
Al Romero
James White

Education and Employer Committee – Facilitates communication between the education sector and employers. Provides linkages with the School-to-Work efforts in the community. Develops linkages with the region's economic development efforts. Conducts labor market research (possibly through contracting). Designs services for employers, including labor market information.

INITIAL TASKS

- ✓ Develop the services needed by employers (Related to multiple strategies in Goals 1, 2, and 3 assigned to this committee)
- ✓ Discuss marketing these services with the Marketing Committee

Initial Committee Work Youth Council

Members: (*WIB Members*)

Bob Bittner

Rosie Boudreau

Bob Harmon

Charlie Lambert

Nellie McGarry, Chair

Proposed Members:

Jeff Knapp

Al Romero

Vann (Mike) Smith

Youth Council – the Workforce Investment Act requires a Youth Council. YC's may have two primary roles. First, to focus on the development of programs and strategies designed to meet the needs of WIA eligible youth. Second, to take the lead in building system capacity on an area-wide and regional level. The duties described in the Act include recommending to the Board program providers that have been identified through a competitive process. The Council also provides oversight to youth program providers.

ONGOING TASKS

- ✓ Provide oversight to the contractor
- ✓ Continue to work on how to implement YC's Strategic Goals