

**Workforce Investment Board of Merced County
Program Planning and Development Committee
Merced Chamber of Commerce Conference Room
690 W. 16th Street, Merced, CA
Wednesday, March 23, 2005, 3:00–4:30 p.m.
Meeting Agenda**



www.co.merced.ca.us/wi/wib/wib.html

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1. Call to Order and Roll Call
 2. Approve Agenda
 3. Approve Minutes (February 23, 2005)
 4. Public Opportunity to Speak
 5. Action Agenda
 - a. Committee Meeting Day/Time Change Dave Davis
 - b. Selection of Industry Cluster Dave Davis
 6. Chair's Comments
 7. Next Meeting Date/Time—To Be Determined
 8. Adjourn

“Merced County’s Workforce Investment System will keep pace with new growth, the emerging economy, and the ever-changing needs of the employers by creating a better educated, highly skilled workforce, that’s capable, prepared, and thoroughly knowledgeable.”

**Workforce Investment Board
Program Planning and Development Committee
Merced Chamber of Commerce Conference Room
690 W. 16th Street, Merced, CA
February 23, 2005, 3:00 – 4:30 P.M.
Meeting Minutes**



Members Present: Andrea Baker, Nicholas Benjamin, Don Bergman, Sharon Cresswell, Phil Flores, Peter Fluetsch (Vice Chair), John Fowler, Scott Galbraith, Carol Greenberg, Anne Newins, Rick Osorio (Chair),

Members Absent: Al Romero, Thomas Tsubota

Others Present: Karen Col-Hamm – Merced College, Elaine Craig, Dave Davis, Harry Gossett – Merced College, Dee Knight, Joanne Presnell, Candace Steelman – MCAG, Karyn Wiens – Merced College/Co-Chair of WLT

1. Call to Order and Roll Call: The Chair called the meeting to order at 3:02 p.m. A sign-in sheet was used in lieu of roll call.

2. Agenda: It was *M/S/C Fluetsch/Fowler* to approve the agenda as published.

3. Approve Minutes (January 26, 2005): It was *M/S/C Fluetsch/Baker* to approve the January 26, 2005 minutes as written.

4. Public Opportunity to Speak: None.

5. Action Agenda:

a. Registered Nurse Contract Renewal: Staff noted this is to approve continuation of the Registered Nurse (RN) Program with Merced College. Merced College Dean of Instruction Mr. Harry Gossett noted the contract cost increased because of the increase in the staff's benefit package (medical/health/welfare) and provided backup material.

Ms. Karen Col-Hamm, Assistant Director of the Nursing Program, noted she has submitted a grant that will increase funding to help the nurses be more successful in the program and hopefully keep them in Merced County. She also provided information on the diversity grants received for the program. It was noted that since the two hospitals merged, there has been a problem in attracting and keeping nurses, which should be a concern of the Workforce Investment Board (WIB) and those in charge at Mercy Hospital.

It was *M/S/C Benjamin/Flores (abstain Newins)* to recommend to the WIB approval of continuing the RN Program.

b. Licensed Vocational Nurse Contract Renewal: Staff noted this is to approve continuation of the Licensed Vocational Nurse (LVN) Program with Merced College, and is much like the RN Program—it's very successful too. Ms. Col-Hamm noted the LVNs have jobs before they graduate.

It was *M/S/C Bergman/Benjamin (abstain Newins)* to recommend to the WIB approval of continuing the LVN Program.

The Chair invited Ms. Col-Ham to give a presentation at the WIB meeting on March 10, 2005, 3-5 p.m.

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6. Information Agenda:

a. Worknet Leadership Team Presentation: Ms. Karen Wiens provided handouts and gave an informative update on the functions of the Worknet Leadership Team (WLT). She encouraged and invited committee members to visit the WLT website and to attend a meeting.

The Chair asked that Ms. Wiens also give a presentation at the WIB meeting.

b. One Voice Presentation: Ms. Candace Steelman noted One Voice a group of 18 people from Merced County (both public and private sector) that was formed in August 2004 to create a legislative plan to go to Sacramento and Washington, D. C. to ask for funding for priority projects. The list of priority projects pertains to Economic Development, Water and Workforce Development. It was agreed that Merced's main priority project would be the Campus Parkway. They were in Sacramento on February 8th and 9th, and will be going to Washington, D. C., on Sunday, February 28, 2005, to meet with several legislators. Everyone going is paying his or her own way.

In Sacramento, they met with the legislators and/or staff in one large room and found that throughout the Valley the issues are quite common. There were 11 speakers from the State talking on a myriad of issues—regulations, business climate and workforce. Nine of the 11 speakers addressed one major issue, and that was the Workforce and its quality—we need more vocational education. Other Valley legislators want to support our priorities because they have similar priorities in economic issues, in water and transportation.

7. Selection of Industry Sector - Construction: The Chair noted that since the decision was made to support the construction trades, nothing has been done. Staff noted there has been no activity from the Department on this program because of the cost for Firm Build is \$13,000, and the maximum the Department can contribute to an individual is \$4,500 (ITA). After finding out how much they would have to contribute, participants select another program.

It was recommended that maybe one specific skill of the construction trade should be selected. The Chair asked staff and members to research some of the specific skills—carpentry, plumbing, electrical, HVAC or specific skills within the Healthcare field—and present the information at the next meeting.

8. Chair Comments: None.

9. Other Comments: Ms. Andrea Baker announced this would be the last meeting for Ms. Elaine Craig. She will begin her new job as Executive Director of the Madera County Workforce Development Office on Monday, February 28, 2005.

10. Next Meeting Date/Time: The next meeting is March 23, 2005, 3:00-4:30 p.m., Merced Chamber of Commerce, 690 W. 16th Street, Merced.

11. Adjourn: The meeting adjourned at 3:59 p.m.

TO: Program Planning & Development

DATE: 03/23/05

FROM: WIB Staff

For Action

For Information

For Discussion

SUBJECT: Committee Meeting Day/Time

PROPOSED MOTION(S): That the meeting day/time for the Program Planning & Development Committee be discussed and changed if necessary.

DISCUSSION: The Program Planning & Development Committee has a new Committee Chair. The present meeting day/time creates a conflict for the new Chair. He has requested the Committee find a new meeting day/time.

The WIB Committees meet at the following days/times.

WIB	3:00 – 5:00pm	Bi-Monthly	2nd Thursday
WIB Exec	7:30 – 9:00am	Monthly	Last Monday
WIB Finance	7:30 – 9:00am	Monthly	Last Wednesday
WIB QA	7:30 – 9:00am	Monthly	Last Friday
Youth Council	4:00 – 5:30pm	Monthly	2nd Wednesday
WIB PP&D	3:00 – 4:30pm	Monthly	4th Wednesday

ATTACHMENT(S): N/A

TO: Program Planning & Development

DATE: 03/23/05

FROM: WIB Staff

For Action

For Information

For Discussion

SUBJECT: Selection of “Industry Cluster”

PROPOSED MOTION(S): Select an industry cluster for a pilot project to begin work on the WIB’s Strategic Goal 1.

DISCUSSION: WIB Goal 1: Train and attract adaptable workers to fill industry needs.

- **Focus initially on a single industry; do a pilot project which will focus on understanding and addressing its needs.**
- **Develop a focus group for that industry to identify needs.**
- **Formulate a plan to address the needs of that single industry.**
- **Implement the plan.**

Industry clusters identified by the WIB Economic Development Action Team in rank order:

- 1. Agriculture/Food Processing**
- 2. Wood/Metal fabrication**
- 3. Construction/Materials, and Ancillary Services**
- 4. Warehouse Distribution**
- 5. Healthcare and Education**
- 6. Business Services**
- 7. Tourism, Visitor Services, and Hospitality**
- 8. Childcare**

The committee has investigated Construction/Materials, and Ancillary Services and has chosen not to select that industry cluster for the pilot project.

ATTACHMENT(S): Industrial Employment Projections, Merced County, 2001-2008

**INDUSTRIAL EMPLOYMENT PROJECTIONS
MERCED COUNTY - 2001-2008**

Industry	Annual Average Employment		Employment Change	
	2001 (2)	2008	Number	Percent
TOTAL NONFARM	52,200	60,400	8,200	15.7
GOODS PRODUCING	12,800	14,400	1,600	12.5
CONSTRUCTION & MINING	2,400	3,200	800	33.3
MANUFACTURING	10,400	11,200	800	7.7
Durable Goods	1,800	2,200	400	22.2
Nondurable Goods	8,600	9,000	400	4.7
Food and Kindred Products	6,300	6,400	100	1.6
Other Nondurable Goods	2,300	2,600	300	13
SERVICE PRODUCING	39,500	46,000	6,500	16.5
TRANSPORTATION & PUBLIC UTILITIES	1,700	1,800	100	5.9
Transportation	1,300	1,400	100	7.7
Communications and Public Utilities	400	400	0	0
TRADE	12,600	14,500	1,900	15.1
Wholesale Trade	1,800	1,800	0	0
Retail Trade	10,800	12,700	1,900	17.6
General Merchandise	1,600	1,900	300	18.8
Food Stores	1,800	2,200	400	22.2
Eating and Drinking Places	3,800	4,500	700	18.4
Other Retail Trade	3,700	4,100	400	10.8
FINANCE, INSURANCE & REAL ESTATE	1,600	1,600	0	0
Finance	700	700	0	0
Other Finance, Insurance, and Real Estate	900	900	0	0
SERVICES	10,500	13,300	2,800	26.7
Hotels & Other Lodging Places	400	500	100	25
Business Services	1,700	2,400	700	41.2
Amusement and Recreation Services	500	600	100	20
Health Services	4,100	5,100	1,000	24.4
Social Services and Membership Organizations	1,800	2,200	400	22.2
Other Services	2,100	2,500	400	19
GOVERNMENT	13,100	14,800	1,700	13
Federal Government	600	800	200	33.3
State & Local Government	12,500	14,000	1,500	12
State Government	600	600	0	0
Local Government	11,900	13,400	1,500	12.6

SOURCE: EDD/LMID - PROJECTIONS AND PLANNING INFORMATION, MODULE D, TABLE 2