

TO: Workforce Investment Board

DATE: 01/14/10

FROM: Executive Committee

For Action

For Information

For Discussion

SUBJECT: Centers of Excellence- Merced County Green Job Workforce Study Proposal

PROPOSED MOTION(S): Ratify the Executive Committee's January 4, 2010 decision to approve contracting with the community colleges regional Center of Excellence (COE) at Modesto Junior College (MJC) to conduct a green study in Merced County at a cost not to exceed \$9,500 and forward to the Merced County Board of Supervisors for approval.

DISCUSSION: The WIB, at past meetings, has requested staff to define and identify green jobs in Merced County. Further, the WIB expressed interest in pinpointing jobs within the county that could be targeted for green job workforce development action once businesses begin to recover from current economic conditions. Subsequently, staff received a proposal from the Center of Excellence (located at the Modesto Junior College Campus) to collect and analyze data on green jobs within the County (70 mile radius), including the GIS mapping of those jobs for cluster analysis purposes. In addition, COE will seek to identify the 6-8 top green occupations in the county with 1 and 3-year opportunity projections.

Total cost for the study is \$9,500, will include a WIB Final Study Report Briefing and is expected to be completed in March 2010.

ATTACHMENT(S): N/A