

**Workforce Investment Board
Executive Committee
1880 Wardrobe Ave
February 1, 2010, 7:30-8:30 a.m.
Meeting Minutes**



<http://www.co.merced.ca.us/wi/wib/wib.html>

Members Present:

Edward Dietz	Debbie Glass	Albert Montejano (Chair)	Steve Newvine
Alfonse Peterson	Al Romero	Vann (Mike) Smith	Hubert (Hub) Walsh

Members Absent:

Others Present:

Andrea Baker	Brian Cutler	Patricia Hinson	Alfredo Mendoza
Joanne Presnell	Eve Snelling		

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1. Call to Order/Roll Call: The Chair, Mr. Albert Montejano, called the meeting to order at 7:30 a.m. Roll call was taken.
 2. Approval of Agenda: It was *M/S/C Romero/Dietz* to approve the agenda as published.
 3. Approval of Minutes: It was *M/S/C Smith/Walsh* to approve the January 4, 2010 minutes.
 4. Public Opportunity to Speak: The Chair welcomed today's presenters, Mr. Julian Roberts and Mr. Tim Aldinger from National Association of Workforce Investment Boards.
 5. Action Agenda:
 - a. Strategic Plan Modification 10: It was *M/S/C Romero/Newvine* to approve the draft modification 10 to the Five-Year Strategic Plan. On December 22, 2009, the State released the Strategic Plan amendment requirement for modification 10. The plan reflects consistency with the State plan, changes to local policies and budgets, and contains new labor market analysis. The plan also includes American Recovery and Reinvestment Act (ARRA) funds and their use. The plan is a projection of participants to be served as Adults, Dislocated Workers and Youth, along with associated costs. A timeline with submission process dates was included at the last WIB meeting.
 6. Reports:
 - a. Youth Council: Ms. Debbie Glass noted the Youth Council has formed an Ad-Hoc committee to discuss and bring suggestions to the Youth Council on how to spend Youth funds. More information will be provided at the next meeting.
 - b. Joint Economic Development and Quality Economic and Development Committee (QUED) Meeting: Mr. Steve Newvine noted the joint meeting between the QUED and Economic Development was held on January 13, 2010 at 3:30 p.m. This was a good meeting with excellent participation. The purpose of the meeting was to define the roles of each committee. The members came to a consensus that the Economic Development Committee will serve as a source of information to the Economic Development partners throughout the community. The QUED will be more of an internal group that will review internal program and policy and will make recommendations to the WIB. Both committees will continue as separate groups.

c. On-Line Business Customer Survey: Mr. Newvine noted the Business Customer Survey was sent to employers. A few employers have responded positively. The survey will be sent again in two or three months with phone call follow-up to encourage more respondents.

7. Information:

a. Fiscal Reports:

b. Labor Market:

c. Joint WIB/Board of Supervisors Meeting: The Chair invited members to attend the Joint WIB/Board of Supervisor meeting scheduled for March 30, 2010 at 10:00 a.m.

d. Madera Medical Grant: Ms. Andrea Baker noted this grant proposal was not selected for funding. The Department of Workforce Investment will continue to work with Merced College to bring one element of proposed trainings back to the WIB that would have resulted from the grant.

e. Performance Measures:

f. Additional ARRA Rapid Response Funding:

8. Presentation/Discussion/Possible Action: The Chair noted members decided to have the WIB participate in a systems innovation process consisting of 4 sessions in 2010 to help confirm or redevelop strategic initiatives to enhance performance in the workforce system. The Chair introduced the presenters, Mr. Julian Roberts and Mr. Tim Aldinger.

Mr. Julian Roberts and Mr. Tim Aldinger noted National Association of Workforce Boards (NAWB) is interested in learning how a new technical assistance offering "System Innovation" can help WIBs nationwide. The project would use the application of the "U" process to determine the best ways to innovate Workforce Development for the Merced WIB, which could lead to the establishment of new goals, projects and strategies for performing at new levels. The second purpose is to inform the policy dialogue as to the best innovations to recommend for WIA reauthorization. Staff will send a letter inviting community leaders to attend these sessions. The first session is scheduled for March 1st, 2010 at 8:00 a.m. following the WIB Exec Meeting.

Following are some of the steps that we need to reflect on.

- Send an email or a basic web survey asking which partners would be appropriate to invite to work sessions
- Ask the question, where we would like to go?
- To have a discussion with Merced Ahead and see if we could work together

9. Director Comments: Ms. Baker noted she is working with Mr. Augie Beltran, who is currently a WIB member representing a local Labor Union, to see the possibility of changing language that counties/cities have for agreements in regards to hiring locally.

10. Chair Comments: The Chair thanked everyone for coming to the meeting and asked members to save-the-date of March 30th, 2010 for the Joint WIB/BOS Meeting at 10:00 a.m. at the Merced County Board of Supervisors Chambers. He is also looking forward in working with NAWB for System Innovation.

11. Next Meeting: March 1, 2010, Dept of WI, Large Conference Room, 1880 Wardrobe Ave.

12. Adjourn: The meeting adjourned at 8:30 a.m.