

TO: Executive Committee

DATE: 02/02/09

FROM: WIB Staff

For Action

For Information

For Discussion

SUBJECT: Mr. Ed Morrison Presentation

PROPOSED MOTION(S): Information only.

DISCUSSION: In November 2008, the Executive Committee voted to bring Mr. Ed Morrison, Economic Policy Advisor, Purdue Center for Regional Development to Merced. Additional guidance and information is needed from the Executive Committee to maximize Mr. Morrison's presentation.

The date for Mr. Morrison's presentation is tentatively set for April 6, 2009. Additional guidance is needed in the following areas:

- a. 2 ½ Hour Presentation (including Question and Answer)**
- b. Breakfast (8:30 – 11:00 a.m.) or Lunch (12:00 – 3:00 p.m.)**
- c. Should there be a charge to attend? If so, what amount would be adequate?**
- d. Venue – Co-sponsorship option for organization that may host event.**
- e. Marketing for event.**
- f. What other organizations can contribute to offset the cost?**

ATTACHMENT(S): N/A