



**WORKFORCE  
INVESTMENT BOARD**  
MERCED COUNTY

**Workforce Investment Board  
Quality Employment & Development Committee  
1880 Wardrobe Ave, Merced, CA  
Wednesday, February 10, 2010, 3:30 – 4:30 p.m.  
Meeting Notes**

<http://www.mercedwib.com>

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**Members Present:**

Edward Dietz	Carol Greenberg	Robert Harmon
Albert Montejano	Steve Newvine	Cordell Price

**Others Present:**

Brian Cutler	Ana Muniz-Laguna	Alfredo Mendoza
Eve Snelling		

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1. The Chair, Mr. Steve Newvine, greeted everyone and called the meeting to order at 3:31 p.m. Introductions were made.
  2. Discussion:
    - a. Strategic Plan: Mr. Brian Cutler explained purpose of Strategic Plan and reviewed information provided in document. Mr. Cutler noted this is modification 10 of the 5 year Strategic Plan, provided for the State's Employment Development Department. This year's plan included ARRA funds. The public has been given notice of Strategic Plan via published ad in newspaper and has 30 days to review. Copies of Plan are available at all Dept. of WI/Worknet locations, and on the Merced County Workforce Investment website. Review of Strategic Plan is set to go before the Board of Supervisors on March 16, 2010. Any questions and comments are to be directed to Mr. Cutler and can be reached at (209) 724-2028 or email [Bcutler@co.merced.ca.us](mailto:Bcutler@co.merced.ca.us).
      1. Budget Plan: Mr. Cutler noted 3 main funding streams, Adult, Dislocated Worker, and Youth. Information on Budget Plan Summaries was covered in depth, outlining different expenditures.
      2. Participant Plan: Mr. Cutler noted information in Participant Plan is from State system reports which detail actual numbers for individuals in each category.
      3. Performance Measures: Mr. Cutler informed that to date, the State has not issued negotiated Local Workforce Investment Area (LWIA) performance measure goals for program year 09/10. The State usually issues a Draft Directive proposing goals for the LWIAs with a time period to reply. The Department is currently awaiting this Draft Directive from the State.
    - b. Determine responsible committee for Measure/Indicator of Strategic Scorecard: Mr. Cutler reviewed the categories of Strategic Scorecard, and the members agreed to be the responsible committee for each of the following measures/indicators:

Customer Perspective

1. Business Customer Satisfaction  
Employer needs are being met
2. Jobseeker Customer Satisfaction

Jobseeker needs are being met  
Input from customers is used to improve services

Internal Operations/Organizational Effectiveness

1. Program Accountability:

Plan vs. actual participant activity

Numbers

Merced county population

Demographics

Performance measures

Resources are allocated appropriately:

QUED to review Strategic Scorecard by April 2010 for any needed modifications, which in turn will be presented to the Executive Committee for review.

- c. Determine Meeting Times/Dates for the Economic Development Committee: Members agreed for the Economic Development Committee to meet twice a year or as needed for the sharing of information between members. The Dept. of WI/Worknet agreed to provide information on labor market, qualifying and assessing of employees, and provide a matrix of services the department offers to businesses.
- d. Evaluation Committee for PLATO RFP: Mr. Alfredo Mendoza requested volunteers to help evaluate proposals for PLATO LAB contracts. The PLATO LAB RFP, Request for Proposal group would begin to review and rank companies around April 2010. Mr. Edward Dietz, and Mr. Cordell Price, volunteered for this group. Mr. Bob Harmon noted he would be an alternate and will advise if he can volunteer.
- e. Leadership Team/ increasing partner participation at the One-Stops: Ms. Eve Snelling asked members to recommend and advise how to approach potential partners, in order to help increase partner participation. Ms. Snelling will send an email to members soliciting their ideas regarding the recruitment of partners.

3. Report on California Employers Association background check: Ms. Snelling noted that she was able to speak to San Bernardino County and Sacramento District Dental Society, both of whom have used this service and recommend California Employers Association's service. Members suggested more feedback is needed. Ms. Snelling will talk to Business Resource Team and ask whether they feel local businesses have a need for this service. She will report findings at next meeting.

4. Recommendations to Executive Committee:

- Economic Development Committee meet twice a year as needed
- Inform that Dept. of WI/Worknet has obtained 2 to 3 numbers for RFP evaluations
- Give update on California Employers Association Background.

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5. Chair Comments: The Chair thanked everyone for attending the meeting, and thanked staff for well prepared meeting material.
  
6. Next Meeting: Wednesday, March 10, 2010, 3:30 p.m., 1880 Wardrobe Ave Merced, CA. 95340. (This meeting has since been cancelled.)
  
7. Adjourn—Meeting adjourned at 4:50 p.m.