



**WORKFORCE  
INVESTMENT BOARD**  
MERCED COUNTY

**Workforce Investment Board  
Quality Employment & Development Committee  
1880 Wardrobe Ave, Merced, CA  
Wednesday, April 14, 2010, 3:30 – 4:30 p.m.  
Meeting Notes**

<http://www.mercedwib.com>

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**Members Present:**

Edward Dietz	Carol Greenberg	Robert Harmon
Albert Montejano	Steve Newvine	Cordell Price

**Others Present:**

Cynthia Mount	Ana Muniz-Laguna	Joanne Presnell
Eve Snelling		

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1. The Chair, Mr. Steve Newvine, greeted everyone and called the meeting to order at 3:31 p.m. Self introductions were made.
  2. Information and Discussion:
    - a. Strategic Scorecard:
      - 1) Participant Report: Ms. Eve Snelling noted the Participant Report, from July 2009 through January 2010, reflects the number of participants enrolled and exited, how clients entered and exited programs, and the specific grant codes. Ms. Snelling informed that the report presented at the next meeting will provide new plan numbers including those from the CalGrip program and the Strategic Plan approved by the Board of Supervisors March 16, 2010.
    - b. Contracts and Proposals:
      - 1) Merced College Training Courses: Ms. Joanne Presnell noted that following a recent discussion between Merced College and the Department of Workforce Investment, it was identified that there is a potential for training contracts in the WIB identified industries. Some of the trainings being considered are for LVN to RN, Diesel Mechanic, Heavy Equipment, HVAC, Child Development, Phlebotomy, and Thrive and Survive in the Workplace. Further discussion will take place between Merced College and Department of Workforce Investment to determine when these trainings might become available and present this to the Executive Committee.
      - 2) Commerce Aviation & Economic Development (CAED) Business Expansion Activities: Ms. Joanne Presnell noted a proposal being recommended by CAED for a Business Retention and Expansion Program which will provide outreach to individual businesses and help them with individualized business services. The budget for this would not exceed \$27,702 and would be from July 2010 through June 2011.
    - c. Conducting the Business Customer Satisfaction Survey: Ms. Joanne Presnell noted the Quality Employment and Development Committee (QUED) launched a Business Customer Satisfaction Survey on December 29, 2009 and was completed on January 15, 2010. The Executive Committee decided to send the electronic survey out again in

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two or three months and conduct follow-up phone calls in hopes of getting a bigger response. Ms. Presnell informed that this survey will be emailed out to businesses towards the end of April, 2010. QUED Committee members suggested the WIB might be able to contact businesses they know and inform them about the survey, or they might email businesses a direct link to the survey. This idea will be proposed at the next WIB meeting.

**3. Recommendations to Executive Committee:**

- Merced College Training Courses
- Commerce Aviation & Economic Development Business Expansion Activities

**4. Chair Comments:** The Chair commented that the CAED Business Expansion program sounds like a helpful service for local businesses. He also noted Merced Ahead had been mentioned in the newspaper with favorable recognition.

**5. Next Meeting:** Wednesday, May 12, 2010, 3:30 p.m., 1880 Wardrobe Ave Merced, CA. 95340.

**6. Adjourn—**Meeting adjourned at 4:20 p.m.