

TO: Workforce Investment Board

DATE: 05/12/11

FROM: Executive Committee

For Discussion

For Action

For Information

SUBJECT: Merced College Course Additions to the State of California's Eligible Training Provider List (ETPL)

PROPOSED MOTION(S): Concur with the Executive Committee's decision to approve ed2go online courses available through Merced College for inclusion on the ETPL.

DISCUSSION: Constant changes in the workplace and an aging population have created major new opportunities in adult education. This new market is already significantly larger than the for-credit higher education market, and demand for adult education and training will continue to outpace supply for some time. As a provider, ed2go has helped more than 1,800 leading colleges, universities, and other organizations tap into this new and fast-growing market. Locally, CSU, Stanislaus, Modesto Junior College, Fresno City College and San Joaquin Delta College are participating schools. The duration of online courses offered by ed2go is six weeks long, is led by an expert instructor, and includes interactive discussion areas with new sessions beginning monthly. Currently, over a million students positively rate ed2go's time-tested courses and well-known instructors.

The department policy is to utilize schools that provide certificates or lead to State certification. If approved, the following courses will be made available in the ETPL-

Course Name	Cost	Course Name	Cost
Administrative Professional with Microsoft Office Master	\$1,995	Admin Professional w/ Microsoft Certified Application Specialist	\$2,295
Admin Medical Specialist w/ Medical Billing / Coding / Med Terminology	\$2,295	Microsoft Office Specialist or	\$1,995
Certified Bookkeeper	\$1,795	Bookkeeping with Quickbooks	\$1,695
Comp TIA A + Certification	\$1,695	Comp TIA Network Certification	\$1,495
Comp TIA Security Certification	\$1,695	Grant Writing	\$2,095
Power Plant Operations	\$2,595	Payroll Practice and Management	\$1,595
Veterinary Assistant	\$1,795	Non-profit Management	\$2,095
		Web Database Developer	\$2,195
Webmaster series	\$1,795	Web Design Certificate	\$5,595

ATTACHMENT(S): Applications available at the meeting.