

Approved 9/16/10



**WORKFORCE  
INVESTMENT BOARD**  
MERCED COUNTY

**Workforce Investment Board**  
**Department of Workforce Investment Lg Conf Rm**  
**1880 Wardrobe Ave, Merced, CA**  
**July 8<sup>th</sup>, 2010, 3:00-5:00 p.m.**  
**Meeting Minutes**

<http://www.mercedwib.com/>

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**Members Present:**

Lee Anderson	Steve Newvine	Loretta Schlosser
Brenda Callahan-Johnson	Terry Nichols	Greg Vincelet
Debra Glass	Alfonse Peterson	Hubert "Hub" Walsh
Dave Long	Cordel "Corky" Price	James Wood, Jr
Albert Montejano	Al Romero	

**Members Absent:**

Agustin Beltran	Rennise Ferrario	Nancy Ugarte
Edward Dietz	Peter Fluetsch	
Karyn Dower	Darren Hughes	
Chuck Falkenstein	Amalee Jayasinghe	
Ernie Flores	Richard Liszewski	

**Others Present:**

Brian Cutler	Andrea Baker	Dave Spaur
Alfredo Mendoza	Joanne Presnell	Frank Quintero
Cynthia Mount	Jackie Walther-Parnell	Pedro Vargas
Roni Armstrong	Teresa Kinney	
Flip Hassett	Steve Roussos	

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Since a quorum was not met at 3:00, the Chair proceeded with presenting a plaque and certificate to Mr. Albert Montejano for his hard work during his tenure as Chair of the WIB from 2008 to 2010. The Chair then went to Item 7 a, Presentation from Flip Hassett, United Way of Merced County and Steve Roussos, Alliance for Community Research and Development, on behalf of Merced Ahead with collaboration of the WIB. Information was shared about the event that was held to help small business succeed locally. They explained how the committees were formed, what topics were covered, where they anticipate this project to go and results to be attained. At the September WIB meeting, the committees are to share where they are, how far they have moved forward and what results they see of their efforts.

The Technology of Participation training (ToP) is a process that helps facilitate planning, and enables conversations where all voices are heard. The Department of Workforce Investment (WI) is bringing the ToP Workshop to Merced. Notices were sent to WIB and Youth Council members for community participation. Anyone interested was asked to contact the Staff.

1. Call to Order/Roll Call: The quorum was met and the Chair called the meeting to order at 3:25 PM and roll call was taken.
2. Approval of Agenda: It was *M/S/C Romero/Lee* to approve the Agenda but to move Item 7a to the top of the Agenda.
3. Approval of May 13, 2010 Minutes: It was *M/S/C Montejano/Romero* to approve the May 13, 2010 minutes.

4. Public Opportunity to Speak: None
5. Consent Agenda: It was *M/S/C Callahan-Johnson/Wood, Anderson abstained on items 5a-5c*, to approve the Consent Agenda, Items 5a-5d.
  - a. Business Education Alliance of Merced County (BEAM)

That the WIB ratify the Executive Committee's recommendation from the June 7, 2010 meeting to approve funding BEAM to provide assistance within Merced County to conduct research, form collaborations between business and education; map, design, and implement a system for adopting a work skills assessment and certification program to prepare and certify a local workforce to fit the business needs of Merced County for an amount not to exceed \$60,000, direct staff to negotiate contract, and forward to the Board of Supervisors for approval.
  - b. Merced County Office of Education – New Out-of-School Youth Contract 2010/11  
Ratify the Executive Committee's recommendation to approve a contract with Merced County Office of Education for an Out-of-School Youth Program for program year 2010/2011 at a cost not to exceed \$590,264, and forward to the Board of Supervisors for approval.
  - c. Merced County Office of Education – New Younger Youth Contract 2010/11  
Ratify the Executive Committee's recommendation to approve a contract with the Merced County Office of Education for an In-School Youth Program for program year 2010/2011 at a cost not to exceed \$590,264, and forward to the Board of Supervisors for approval.
  - d. Fiscal Report  
That the WIB ratify the Executive Committee's recommendation to approve the Fiscal Report for Fiscal Year 2009/10 covering July 1, 2009 through May 31, 2010.
6. Action Agenda
  - a. Stanislaus County Alliance Worknet Solar/Weatherization Training  

It was asked if this is a State approved weatherization center; specifically, if the curriculum is approved by the State. If this is not a State approved course, the employers would have to send these students to the same type of training in order to be sure they attended an approved certified course. It was questioned as to how many local private sector employers would have job opportunities for those attending this course. Staff was requested to research the private sector employers as to the number of job opportunity potentials in this area. It was noted that WI did not have the numbers supported in order to have a full course which resulted in purchasing 8 slots through the Stanislaus County Alliance Worknet in order to help local dislocated workers be trained for green sector positions. The class is scheduled to start in August of this year. It was *M/S/C Long/Lee, Walsh abstained* to approve the funding for the Stanislaus County Alliance Worknet Solar/Weatherization Training providing it meets the Community Action Agency specific requirements.
7. Presentations
  - a. National Association of Workforce Boards/Merced Ahead: Presented at the beginning of the Agenda.
  - b. City of Merced Economic Development: Mr. Frank Quintero, Development Manager, City of Merced, presented information on what is transpiring in the City of Merced in terms of economic development. It was noted that smaller entrepreneurs are opening more shops with increase activity being seen in the industrial level. The challenge is to not only to sell the City, but to sell the Region to entities that wish to expand in the Merced area. The City of Merced is trying to reduce the processing timeframe; i.e. permit processes in some instances can be shortened which are the type of things that will help Merced County to be more competitive in soliciting businesses. Another

challenge is the lack of a skilled work force in highly technical positions to support and/or sustain new businesses in the community as well as lacking a cultural infrastructure. As an example of the cultural infrastructure: engineers will get together in local coffee shops, theaters, etc., and brainstorm where “synergy” happens and new inventions are created. Merced is in transition; from being known as a produce process area to new businesses such as the Stem Cell Instrumentation Foundry.

The legislative requirements from State of California, such as the regional water board and air quality boards are delaying the current businesses in expanding or a new business opening up in an existing space. The City of Merced is currently working with the State at Department of Labor, Workforce Development and the Office of Economic Development to ease up on some of the requirements that they have for new and/or expanding businesses.

8. Reports

a. Youth Council

The Youth Council will be meeting every other month due to the reductions in the contract this year. It was noted that WIB members are needed to join the Youth Council. Five (5) WIB members need to be on the Council per the WIB by-laws. Anyone that has interest, please see the Youth Council Chair or any Staff member.

9. Information

a. Labor Market Information

b. Quarterly Performance Measures

c. WIB Member Resignations (Amalee Jayasinghe and Nancy Ugarte):

It was decided to use the previous Nomination Committee to find a replacement for a 2<sup>nd</sup> Vice Chair.

d. AB 1234 Ethics Training (Flyer): This training is not a requirement, however WIB members were invited to attend and requested to let Staff know of any interest by July 15<sup>th</sup>, 2010.

e. Technology of Participation Training (Flyer): Staff noted that all 14 slots are now filled for this training.

f. WIB Meeting Minutes Process

10. Director Comments:

Andrea Baker noted that she was elected to the California Workforce Association (CWA) Chair position for a second term. Recently, Ms. Baker was asked by the Executive Director of CWA who was on a partial sabbatical, to represent CWA at an Organization for Economic Co-operation and Development (OECD) – Local Economic and Employment Development (LEED) Forum held in Trento, Italy. This forum concentrated on process jobs and in green jobs. Her role was to talk about what California was doing and specifically about the Green Jobs Corps in the Central Valley.

11. Chair Comments

The Chair thanked the members for the opportunity to serve this year. He emphasized that the WIB needs to solicit participation from the private sector, and requested members talk to their business acquaintances about serving on the WIB.

12. Next Meeting – September 16, 2010

13. Adjourn: Meeting was adjourned at 4:15 PM