

TO: Workforce Investment Board

DATE: 07/14/11

FROM: Executive Committee

For Discussion

For Action

For Information

SUBJECT: Central California Workforce Collaborative (CCWC) Healthcare Industry Support

PROPOSED MOTION(S): Ratify the Executive Committee's decision to support the CCWC Healthcare Industry in the Central California San Joaquin Valley Region, direct the Executive Director to sign the support letter, and forward to the Workforce Investment Board.

DISCUSSION: The Central California Region – Central California Workforce Collaborative received a Regional Industry Clusters of Opportunity Grant (RICOG) to identify and address key workforce and economic development opportunities facing the region's healthcare industry (hospitals, clinics, and long-term care facilities). A series of six Industry Leadership meetings (three in the northern part of the region, three in the southern part) were conducted over the past year. The industry has provided their initial input; identified priorities for the region; and conceptually agreed to promote, advocate and seek funding as applicable based on the identified industry needs.

Continued support is necessary by all the Workforce Investment Areas in the CCWC. Through this letter, the WIB will support this project by agreeing to target future funding requests as appropriate based on the region's critical occupational skill gaps as prioritized by industry and align advocacy efforts with the priorities as identified by the healthcare industry. The process to assess the healthcare industry's workforce and economic development needs shall include:

- Participation in the facilitation of an annual employment survey and summit of the healthcare industry and training providers to identify current and future openings;
- Participate in the identification of the top five critical workforce gaps as well as relevant training gaps;
- Agree to forward the information gained to regional educational partners and other WIBs;
- Participate in regional meetings with training providers and employers to discuss opportunities to fund training for the identified gaps; and
- Assist in the identification of funding sources for this work and pursue potential grant funding, as appropriate.

ATTACHMENT(S): Healthcare Industry Support Letter

Central California Workforce Collaborative - Agreement for Healthcare Industry Support in the Central California San Joaquin Valley Region

The Central California Region – Central California Workforce Collaborative received a Regional Industry Clusters of Opportunity Grant (RICOG) to identify and address key workforce and economic development opportunities facing the region’s healthcare industry (hospitals, clinics, and long-term care facilities). A series of six Industry Leadership meetings (three in the northern part of the region, three in the southern part) were conducted over the past year. The industry has provided their initial input; identified priorities for the region; and conceptually agreed to promote, advocate and seek funding as applicable based on the identified industry needs.

It was clear throughout the process that this region needed an institutionalized process to assess the industry’s workforce and economic development needs on an annual basis. This process will include:

- Facilitate an annual employment survey and summit of the healthcare industry and training providers to identify current and future openings;
- Identify the top five critical workforce gaps as well as relevant training gaps;
- Forward the information gained to regional educational partners and WIBs;
- Convene regional meetings with training providers and employers to discuss opportunities to fund training for the identified gaps;
- Identify funding sources for this work and pursue potential grant funding, as appropriate.

The Central Valley Higher Education Consortium and the region’s Workforce Investment Boards will agree to target future funding requests as appropriate based on the region’s critical occupational skill gaps as prioritized by industry.

The region’s Economic Development Corporations and Workforce Investment Boards agree to align advocacy efforts and economic development requests in alignment with the priorities as identified by the healthcare industry.

The hospitals, clinics, and long-term care facilities agree to facilitate completion of the annual employment and economic survey.

The California Institute for Nursing and Health Care (CINHC) agrees to provide technical support for the implementation of Transition to Practice – Nurse Residency program development for the Central Valley.

John Solis, San Joaquin County Workforce Investment Board

Jeff Rowe, Stanislaus County Workforce Investment Board

Andrea Baker, Merced County Workforce Investment Board

Elaine Craig, Madera County Workforce Investment Board

Blake Konczal, Fresno Regional Workforce Investment Board

John Lehn, Kings County Workforce Investment Board

Adam Peck, Tulare County Workforce Investment Board

Verna Lewis, Kern, Inyo, Mono County Workforce Investment Board