

TO: Executive Committee

DATE: 08/02/10

FROM: WIB Staff

For Discussion

For Action

For Information

SUBJECT: Workforce Investment Board Review of Goals

PROPOSED MOTION(S): For discussion only.

DISCUSSION: On March 19, 2009, Workforce Investment Board members voted (each member was given two dots) on the priority of goals that stemmed from a planning process facilitated by Ms. Virginia Hamilton. The following are the prioritized goals that have been in place since that day:

1) Comprehensive programs for employment and life skills for youth and adults.

This goal is being accomplished by continuously improving the programs and services available to customers at the One Stops (Merced and Los Banos). Currently, the Virtual One Stop (VOS), a web-based case management system is fully-operational at both locations. The addition of the Metrix Online Learning System system combines both assessment and online training opportunities providing participants with numerous choices based on their knowledge, skills, and abilities. The training opportunities through Merced College (i.e., Child Development, CNA Training, Computed Tomography, Thrive & Survive in the Workshop) also assist in the on-going fulfillment of this goal. The program also included Rosetta Stone Language Software, Computer Literacy Labs through the Merced Adult School, and PLATO Labs in Merced and Los Banos. This goal is also being met by applying for and successfully receiving local and regional grants. The Bridges to Success grant will provide sophomores and juniors the information and support to graduate high school as well as provide the participants with work experience in both the healthcare and automotive fields. A regional Green Jobs Corps is providing youth with work experience and education in the green sector. The California Gang Reduction, Intervention, and Prevention Program provided life skills to youth in order to curb at-risk youth from gang-related activity.

2) Facilitating resources and networks to help business succeed.

The WIB approved incumbent worker training for Programmable Logic Controller (PLC) skills upgrade with Rexel, Computed Tomography training for incumbent workers was contracted with Merced College, and there are two agreements with Commerce, Aviation and Economic Development for Business Assistance and Retention services.

3) Influence workforce legislation and regulations.

Letters of support are provided, as needed, for the WIB to approve (i.e. High Speed Rail Comment Letter, Solar Power Assets Letter, Hiring 50% Local).

4) Improve One-Stop effectiveness and quality.

The Certification Committee (now the Quality Employment Development Committee - QUED) was instrumental in both the Merced and Los Banos One Stops receiving the Prospector Award presented through the California Awards for Performance Excellence (CAPE). The award program, which emulates the Malcolm Baldrige National Quality Program, recognizes organizations that demonstrate superior performance in seven key business areas including leadership; strategic planning, customer and market focus, measurement and knowledge management, human resources, process management and business results. This award is a testament to the dedication to customers, employees and communities. The Worknet Leadership Team is using the Feedback Report from CAPE to improve performance in the seven categories.

5) Board development strategies, public awareness and outcomes.

Opportunities for board development have been made available to the WIB (i.e., Parliamentarian Training). The National Association of Workforce Boards (NAWB) has provided assistance to the Merced WIB by collaborating with the Merced Ahead group to focus on the needs of small businesses. The U-Process was utilized and public meetings were held in May to create strategies that will support small business retention and growth. Feedback from these meetings has been provided to the WIB in May.

6) Capacity in WIB system to gather business data.

Two Agreements were approved by the WIB on May 13, 2010, with Commerce Aviation and Economic Developments (CAED) offering business counseling services, business training, financial assistance programs and tax incentive programs, as business and marketing plan development; funding for business start-up or specialized training (not WIA funded); loan application assistance; business taxes; and individual counseling.

It is recommended that the Executive Committee review the goals and determine whether another strategic planning process (WIB retreat) is needed or if the goals are relevant for another year.

ATTACHMENT(S): N/A