

TO: Workforce Investment Board

DATE: 09/03/09

FROM: WIB Staff

For Action

For Information

For Discussion

SUBJECT: Occupations in Demand

PROPOSED MOTION(S): That the Workforce Investment Board (WIB) approves the development of a new policy using the three criteria listed below to determine demand occupations.

DISCUSSION: The Law—WIA 134(d)(4)(A)(iii) Linkage to occupations in demand training services provided under this paragraph shall be directly linked to occupations that are in demand in the local area, or in another area to which an adult or dislocated worker receiving such services is willing to relocate, except that a local board may approve training services for occupations determined by the local board to be in sectors of the economy that have a high potential for sustained demand or growth in local areas.

On August 12, 2009, the Quality Employment and Development Committee met and determined it would be beneficial for the WIB to consider a more flexible Occupations in Demand Policy than the current policy. The current WIB policy uses a limited amount of information that may be out of date with the current labor market and fluctuating economic environment. The Department of Workforce Investment needs to be able to respond appropriately and swiftly to the fast changing job market.

The QUED has proposed that a new policy be developed using the following three criteria to determine demand occupations:

1. The five demand industry clusters the WIB has approved in the past
2. Current job listings from various electronic job postings
3. Specific employer requests

ATTACHMENT(S):

Current Occupations in Demand Policy

Occupations in Demand

Policy: For the purpose of Section 134(d)(4)(A)(iii) of the Workforce Investment Act of 1998, training services shall be deemed to be linked to occupations in demand if the proposed training is in an occupation with a forecasted Total Growth with openings of at least six (6) per year in (a) the local labor market or (b) the labor market to which the recipient of such training services has agreed to relocate.

For purposes of this policy, Total Growth shall be defined as the sum of openings resulting from “industry growth”, “technological change” and “separations” as defined by the State of California, Employment Development Department, Labor Market Information Division.

Determination of demand shall be based on the most recent published forecast produced for the relevant labor market by the State of California, Employment Development Department, Labor Market Information Division.

The Board may, from time to time, designate additional occupations that do not meet the above criteria but which it believes have a high potential for sustained demand or growth in the local labor market.

Responsible Official: Special Projects Manager

Reviewed Date: May 21, 2008

Revised Date: March 18, 2005