

**TO: Workforce Investment Board**

**DATE: 10/07/11**

**FROM: Executive Committee**

**For Discussion**

**For Action**

**For Information**

**SUBJECT: Hire One**

**PROPOSED MOTION(S): That the Workforce Investment Board support a local initiative to have the Department of Workforce Investment investigate and help implement a “Hire One” program for the County of Merced providing initial efforts prove promising.**

**DISCUSSION:** On August 23, 2011, the Quality Employment Development Ad-Hoc Committee (QUED) reviewed a program initiated in Atlanta Georgia called “Hire One.” The initiative is a partnership between Atlanta’s Mayor Kasim Reed, the Metro Atlanta Chamber, the United Way of Metropolitan Atlanta, The Atlanta Business League and the SHRM—Atlanta. The initial premise was to have each of Atlanta’s 150,000 businesses hire one additional person for a potential of adding 150,000 employees. Since March 2011, 10,000 people have been hired by 1,100 local companies.

The QUED recommended bringing the information to the Executive Committee for discussion and support.

**ATTACHMENT(S): Hire One Public Service Announcement**

## We Are Changing Atlanta **One Hire At A Time**



Your company is one of the 150,000 companies in Atlanta. If we each hire one additional person, we'll put 150,000 Atlantans back to work. **Have you done your part?**



**Join this citywide initiative and get our neighbors back on their feet by getting them back to work.**

When you hire from the unemployed ranks, let us know by clicking the link on this site and submitting your information to SHRM Atlanta. You'll be featured as a hiring company in the Atlanta Business Chronicle and on this website. Your efforts can mean 150,000 new paychecks and 150,000 men and women re-instilled with the pride of earning them. That's the spirit behind the new citywide economic initiative. Please join us and Hire One Atlanta.

**The Honorable Mayor Kasim Reed**

*"Hire One Atlanta" is a joint effort among Atlanta Mayor Kasim Reed, the City of Atlanta and the Atlanta Business Chronicle.*



Working together we can create 150,000 jobs across Atlanta

**Click to submit** your hiring information to SHRM-Atlanta and be recognized in our hirer spotlight

hire one is supported by the following



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