

TO: Workforce Investment Board

DATE: 11/12/09

FROM: Executive Committee

For Action

For Information

For Discussion

SUBJECT: Building Green Jobs Study

PROPOSED MOTION(S): The Workforce Investment Board (WIB) ratify the 10/5/2009 Executive Committee decision to approve the solicitation of proposals for a local Green Jobs Study.

DISCUSSION: At a previous WIB meeting, the Director of the Department of Workforce Investment spoke about a regional study that could be conducted by the Council for Adult and Experiential Learning (CAEL) and the Community College Centers of Excellence (COE) to assess the green jobs potential of the region, which would include Stanislaus County as well as Merced. Since that time, Stanislaus County has elected to conduct a study for Stanislaus County alone.

A great deal of attention has been directed towards “Green Jobs” in recent months. Much of the current legislation has been directed there as well as a multitude of grant opportunities. Workforce development organizations are challenged to develop sound methodologies for identifying and measuring these jobs and making wise investments in skill and career development. A study could prove beneficial in making these workforce development decisions.

ATTACHMENT(S): N/A