

**TO: Youth Council**

**DATE: 03/17/10**

**FROM: Youth Council Staff**

For Discussion

For Action

For Information

**SUBJECT: Review and Discussion of Youth Council Goals**

**PROPOSED MOTION(S):** That the Youth Council approve the proposed changes to the goals and functions.

**DISCUSSION:** On November 18, 2009 the Youth Council began to review its Goals and Functions. The Youth Council will continue and complete the review and discussion and affirm/modify or add goals as required. The following are the Youth Council's current Goals and Functions:

**GOALS**

1. Lead the efforts to connect all youth strategies within the community.
2. Advocate and communicate the use of youth development.
3. Develop and implement an outreach program for youth to increase their knowledge of programs available to youth.
4. Oversee and foster all WIA youth programs to assure goals, objectives, and timelines are being met.

**FUNCTIONS**

1. Develop and deliver the marketing message of the Youth Council. Create linkages with youth programs, business, education and local communities to foster awareness of the Youth Council and its programs. Promotes the development of youth leadership within the community and Youth Council. Encourages the professional growth of youth on the Youth Council. Promotes awareness in all youth programs of the value of a youth development approach in the education and upbringing of youth. Identifies youth programs within the County to promote and support.
2. Provides oversight to all Workforce Investment Act functions that the Youth Council is responsible for. This includes Requests for Proposals; creating the mechanisms, policies and procedures to keep service providers accountable; developing competitive grant funding; investigating how money is spent in relationship to results produced. Will oversee all operational issues as the Council embraces "All Youth One System".
3. Review customer satisfaction input and use it for continuous improvement of youth programs and services. Research and evaluate the best practices and current indicators for success.

**ATTACHMENT(S):** Proposed changes to the Youth Council Goals and Functions

## YOUTH COUNCIL GOALS AND FUNCTIONS (annotated)

### GOALS

1. Develop and implement an outreach program for youth to increase their knowledge of programs and services available to youth. (This item and the following item were moved to the top of the list as the main goals for the Youth Council.)
2. Oversee and foster Provide oversight for all WIA youth programs an assure goals, objectives, and timelines are being met.
3. It was suggested that another overarching goal is needed.
4. Delete Goal 1- Lead the efforts to connect all youth strategies within the community?
5. Delete Goal 2- Advocate and communicate the use of youth development?

### FUNCTIONS

1. Develop and deliver the marketing and deliver the marketing message of the Youth Council.
  - a. Create linkages with youth programs, business, education and local communities to foster awareness of the Youth Council and its programs.
  - b. Promotes the development of youth leadership within the community and Youth Council.
  - c. Encourages the professional growth of youth on the Youth Council. Note: the comment on items b and c was that the Council needs to create meaningful opportunities for youth.
  - d. Promotes awareness in all youth programs of the value of a youth development approach in the education and upbringing of youth.
  - e. Identifies youth programs within the County to promote and support. (keep as is)
2. Provides oversight to all Workforce Investment Act functions that the Youth Council is responsible for. This includes
  - a. Requests for Proposals
  - b. Creating the mechanisms, policies and procedures to keep service providers accountable
  - c. Developing competitive grant funding
  - d. Investigating how money is spent in relationship to results produced
  - e. Will oversee all operational issues as the Council embraces “All Youth, One System” (Delete)
3. Review customer satisfaction input and use it for continuous improvement of youth programs and services. (Council would like a vehicle for this to happen on a regular basis.)
  - a. Research and evaluate the best practices and current indicators for success. (We didn't get to this one.)