

# Merced County Youth Council Goals

## Goal #1

*Lead the efforts to connect all youth strategies within the community!*

What	How	Who	By When
<b>1.1 Identify Youth Programs</b>	<b>1.1.1. Existing C.R.D.</b> <b>1.1.2. Council members list of services</b> <b>1.1.3. From the YOG</b> <b>1.1.4. Call high schools</b> <b>1.1.5 All agencies that have youth programs</b> <b>1.1.6 Survey the WIB</b> <b>1.1.7 CSUS study</b> <b>1.1.8 Resource Council</b> <b>1.1.9 Continued ID ongoing</b>	<b>Outreach &amp; Education</b>	
<b>1.2. Resource Mapping &amp; Gap Analysis</b>	<b>1.2.1 Develop resources</b> <b>1.2.2 Develop partnerships</b> <b>1.2.3 Identify the technology</b> <b>1.2.4. Identify the continuity for continuation</b>	<b>Service Planning Committee &amp;/or Outreach &amp; Education</b>	
<b>1.3. Leadership Message</b>	<b>1.3.1 Identify the data</b> <b>1.3.2. ID the challenges/opportunities</b> <b>1.3.3...Develop a positive message</b> <b>1.3.4...CSUS presentation</b>	<b>Youth Leadership Committee</b>	
<b>1.4. Share Resource Map with Agencies &amp; Policy Makers</b>	<b>1.4.1. One-day event</b> <b>1.4.2 Continued annual communication</b>	<b>Marketing Committee</b>	
<b>1.5. Marketing the Vision &amp; Youth Development (Information Resources) to the Public</b>	<b>1.5.1 Identify target groups</b> <b>1.5.2 Have a strategic event</b> <b>1.5.3 Engage senior and other organizations (Rotary &amp; other sources)</b> <b>1.5.4 Short plan</b> <b>1.5.5. Long-term plan</b>	<b>Marketing Committee</b>	

**Goal #2:**

*Advocate and communicate the use of youth development. Develop standards (in conjunction with the community's principles and practices) to all programs within 24 months!*

<b>What</b>	<b>How</b>	<b>Who</b>	<b>When</b>
<b>2.1. Form a Committee to Review Program Designs &amp; Elements in Law (WIA)</b>	<b>2.1.1 Youth Development models presented at Youth Council</b>  <i>Ad Hoc Youth Development Model Committee was formed on 11/09/00</i> <i>To develop presentations to educate the council on the various Models</i>	<b>Service Planning Committee &amp;/or Operations Committee</b>	
<b>2.2. Assessment of Models as they Compare and meet Youth needs and WIA compliance</b>	<b>2.2.1 Presentations:</b> 2.2.1.a- Training -SCANS 2.2.1.b- Presentation to Education 2.2.1.c- Set up Committee <b>2.2.2 Committee review</b> <b>2.2.3 Internet search</b> <b>2.2.4 Bring information from other sources</b> <b>2.2.5 MCOE survey of student concerns</b>	<b>Outreach &amp; Education Committee</b>  <b>&amp;/or Service Planning Committee</b>	
<b>2.3 Define Youth Development Core Elements</b>	<b>2.3.1 Recommend from committee to full council</b> <b>2.3.2 Ongoing conversation with business community</b> <b>2.3.3 MCOE conversation with business</b> <b>2.3.4 Systemic Review</b> <b>2.3.5 Youth input survey gathering</b> <b>2.3.6 High school leadership group</b> 2.3.6.a.-ROP classes 2.3.6.b.-Other youth populated advisory groups	<b>Youth Leadership Committee</b>  <b>&amp;/or Outreach &amp; Education</b>	
<b>2.4 Connecting With Community Leaders</b>	<b>2.4.1 Identify the groups</b> <b>2.4.2 Making presentation</b>	<b>Youth Leadership Committee</b>	
<b>2.5 Market Youth Development Concept</b>	<b>2.5.1 Develop Marketing plan</b> <b>2.5.2 Youth Speakers Bureau</b> <b>2.5.3 Identifying Resources to accomplish</b> 2.5.3.a. Dollars 2.5.3.b. Vendors <b>2.5.4 Presentation: What is it for them?</b> 2.5.4.a. School Boards 2.5.4.b. School Superintendent's 2.5.4. c. City/County government's	<b>Marketing Committee</b>  <b>(&amp;/or) Outreach &amp; Education Committee</b>	
<b>2.6 Specific marketing for Youth</b>	<b>2.6.1 going to Youth i.e., football games, high school lunch hours, radio, mall, farmers' market, movie theaters, dances/rallies</b>	<b>Marketing Committee (&amp;/or) Youth Leadership</b>	

### **Goal #3**

*Develop and implement an outreach program to at risk youth to increase their knowledge of programs available to youth.*

<b>What</b>	<b>How</b>	<b>Who</b>	<b>By When</b>
<p><b>3.1. Develop a Plan to identify and reach at risk youth</b></p>	<p><b>3.1.1 Develop the message to youth About Community programs and resources—why should they care. Ensure the messages are matched to the multiple segments of the youth population, including the Most vulnerable youth.</b></p> <p><b>3.1.2 Identify the various methods for reaching out to the general at risk youth audience and to specific segments of the audiences</b></p> <p><b>3.1.3 Create a plan that identifies the various audiences, messages, methods, and mediums to reach at risk youth</b></p>	<p><b>Outreach &amp; Education Committee (and) Youth Leadership Committee</b></p>	
<p><b>3.2 Develop an Information and Education Curriculum to make Youth Aware of Resources</b></p>	<p><b>3.2.1 Create material that provides information and educates youth on how to use the resources, such as an electronic Resource Directory</b></p> <p><b>3.2.2 Identify places the curriculum could be utilized, such as in the high schools within “Life Skills Courses”</b></p> <p><b>3.2.3 Create a self directed curriculum that could be on all computers at the Youth Center; at community sites; and in the one-stop centers</b></p> <p><b>3.2.4 Make youth resources information available in Career Centers (i.e., posters, presentations, videos)</b></p>	<p><b>Service Planning Committee (And) Outreach &amp; Education Committee</b></p>	
<p><b>3.3. Educate youth “care givers” (i.e. parents, school counselors, teachers, school bus drivers, etc.) and agencies that Youth go to for advice about all community resources</b></p>	<p><b>3.3.1 Create the message to this audience</b></p> <p><b>3.3.2 Create material – both paper and electronic</b></p> <p><b>3.3.3 Host a series of informational sessions where material is available. These information sessions should be conducted in a variety of formats: As a town meeting; on a web site; at schools; on public access TV</b></p> <p><b>3.3.4 Create a hotline that youth and others can call to get information in a “just in time” manner</b></p>	<p><b>Outreach &amp; Education Committee (And) Marketing Committee</b></p>	

## **Goal #4**

*Oversee and foster all WIA youth programs to assure goals, objectives and timelines are being met.*

<b>What</b>	<b>How</b>	<b>Who</b>	<b>By When</b>
<b>4.1. Review the current monitoring and accountability process to learn about it and to revise if necessary</b>	<b>4.1.1 Ask staff to present the process of how providers are monitored and held accountable at an early meeting of the appropriate committee</b>	<b>Operations Committee</b>	
<b>4.2. Collect customer data and use to make program improvements</b>	<b>4.1.1 Develop a comment card that youth fill out upon completing the program 4.1.2 Assure that all providers use the same comment card 4.1.3 Invite program participants in on a quarterly basis to talk about their program experiences- what worked for them and what could be improved</b>	<b>Service Planning Committee</b>	
<b>4.3. Research and Learn about various Youth Development “models”</b>	<b>4.3.1 Assess the various approaches to identify how this area wants to define youth development 4.3.2 Incorporate this Youth Councils approach to youth development within all RFP’s for services</b>	<b>Operations Committee</b>	
<b>4.4 Insure Goals and Objectives of Youth Council are Being met Regarding Provider Programs, including WIA performance outcomes</b>	<b>4.4.1 The appropriate committee will receive quarterly updates from staff on provider performance and monitoring issues 4.4.2 The committee will bring issues to the full Council as appropriate</b>	<b>Operations Committee</b>	
<b>4.5. Develop and Conduct a formal, long-term evaluation of all program services</b>	<b>4.5.1 Identify the type of evaluation – outcome or impact 4.5.2 Identify the evaluation questions, such as does employment have an impact on reducing teen pregnancy; on reducing substance abuse; on school attendance 4.5.3 Hire an evaluation firm on a consulting basis to work with the Youth Council to design the evaluation framework and data needs 4.5.4 Use the information from the evaluation to make continuous improvements and to market The programs.</b>	<b>Service Planning Committee (and) Operations Committee  Marketing Committee</b>	

What	How	Who	By When
<b>4.6</b> Develop and maintain the RFP and other types of Procurement process	<b>4.6.1</b> Develop a process and procedures for Youth council consideration of unsolicited Proposals. <b>4.6.2</b> Develop a process and procedures for dispersing non-competitive WIA funds when they are available.	<b>Operations Committee</b>	