

**TO: Youth Council**

**DATE: February 19, 2003**

**FROM: Business, Education & Community Partners  
Committee**

**For Action**

**For Information**

**For Discussion**

**SUBJECT: Revised Youth Council Mission Statement**

**PROPOSED MOTION(S): That the Youth Council rewrite the Youth Council's Mission Statement to emphasize the Council's function as a facilitator of workforce development and adopt the suggested Mission Statement.**

**DISCUSSION: The Business, Education & Community Partners Committee is attempting to create a Business Advisory Committee to the Youth Council. It is envisioned that this committee will be comprised of Youth Council members, business individuals and Workforce Investment staff. They will first visit local merchant's associations and Chambers of Commerce, concentrating on the west side of the county. The group will promote Youth Council activities and learn of business needs. The committee feels that the present Youth Council Mission Statement is more reflective of youth social needs than business needs and may cause businesses to ignore the Youth Council's message.**

**The Committee recommends the Mission Statement be changed to read:**

**"The Merced County Youth Council will prepare young persons to be viable contributors to the county's economic development by having the knowledge, skills and attitudes that will make them successful employees or employers within the community."**

**ATTACHMENT(S): Workforce Investment Board Vision  
Youth Council Mission Statement  
Business, Education & Community Partners Mission Statement**

### **Workforce Investment Board Vision**

**“Merced County’s Workforce Investment System will keep pace with new growth, the emerging economy, and the ever-changing needs of the employers by creating a better educated, highly skilled workforce, that’s capable, prepared, and thoroughly knowledgeable.”**

### **Youth Council Mission Statement**

**“Build a community wide consensus that promotes and supports an integrated youth delivery system that ensures any youth the support needed.”**

### **Business, Education & Community Partners Committee Mission Statement**

**“With adults as a primary focus, creates linkages to business, education and local communities to foster awareness of the Youth Council and its programs to enhance the lives of Merced County youth. Champions youth development as the desired approach to education and workforce development programs. Identifies youth programs within the County to promote and support.”**