

**Workforce Investment Board
Youth Council Meeting
UC Cooperative Extension, 2145 Wardrobe Avenue, Merced, CA
March 16, 2001
Meeting Minutes**

Members Present: Nellie McGarry (Chair), Mary Cavazos, Claudia Corchado, Evelyn Eagleton, Rénisse Ferrario, Annette Garcia, Kathy Hassett, Jerry Johnson, Charlie Lambert, Richard Mahacek, Aaron Medel, Ismael Montoya, Jim Newberry, Jack Page, Cynthia ReponTE, Mike Smith, Jean Weaver.

Members Absent: Barbara Ayers, Bob Bittner, Lorena Briano, Laverne Brown, Suzannah Campbell, Bill Davidson, Troy Fox, Robert Gilbert, Jr., Robert Harmon, Mary Jane Hawkes, Henry Ildefonso, Jeff Knapp, Noah Pou Lor, Steve Lundgren. Bless McCrary, Suzanne Nunez, Obie O'Brien, Michael Parker, Mayra Ramirez, Ralph Vigil, Rev. Craig E. White.

PITD Staff Present: Rebecca Lincoln, Ed McLaughlin, Joanne Presnell, Debby Hoban.

Others Present: Adrian Solis, Denis Tatum

1. **Review Agenda** – There was one change to the agenda; Cynthia ReponTE has to leave early and will speak before the presentation by Steve Hughes. It was *M/S/C Eagleton/Hassett*.
2. **Review Minutes** – Due to no availability of minutes for February 9, 2001, they will be sent to all the members and approved at the next Youth Council meeting.
3. **Public Opportunity to Speak** – There were no comments.
5. **Announcements** – There were no announcements.
6. **Chair Comments:** Nellie McGarry gave a brief synopsis about the National Association of Workforce Investment Board she had the opportunity to attend in Washington, D.C. No one has gotten as far as we have in setting up committee structure. The strategic plan that was put together with goals and all the committees was greatly received. She told the members they should be proud of the work they have done and thanked them for attending the meetings every month.

Mayra Ramirez had an opportunity to be on the panel during the Youth Conference in Palm Springs. She has advocated youth, put them on the council and listens to them. The work of our Youth Council is putting us on the map.

10. Youth Programs – Reports

- b. Arbor – Cindy ReponTE.** Questions were raised in regards to the part of the report that addressed a lack of transportation to the rural areas like Snelling, Ballico, and Delhi. A question was asked if there was anything this committee could do to get other county agencies to help provide transportation. The Chair suggested we talk to Larry Shankland, Countywide Transit. Cynthia ReponTE reported they might be looking into

leasing a couple of vehicles to help with the transportation problem. In summary, Arbor is off to an excellent start. They had 55 applicants with 44 participants enrolled.

7. Presentations:

Dr. Steve Hughes, Policy Center of Public Studies at Stanislaus, presented some of the issues that came out of the Strategic Choices Report which were of interest to the Youth Council members. Merced stands out as a county with particularly youthful population. Every policy that is implemented in Merced County must be assessed on what its impact is on youth, because issue of youth is absolutely essential.

Youth Profile: Policy Implications

- Access all policies for youth impact
- Need for low cost youth programs
- Early intervention programs
- High need for after youth programs
- Pregnancy prevention programs
- Teen parenting programs
- Summer job programs
- Tutoring and mentoring

Nellie McGarry announced a 10-minute break and asked the committee members to look at the 10 Logo contest entries and to mark their five favorites.

8. Committee Reports:

- a. **Ad Hoc Committee on Youth Model** – Report by Richard Mahacek. A copy of the Matrix was provided to members. Committee members looked to see how some of the 10 elements outlined under WIA might relate to youth. This is not a finished product but gives the new committees opportunity to review this Matrix.
- b. **Operations Committee** – Report by Kathy Hassett. She reported the committee looked at the goals and objectives. Staff will train them on March 21st on required elements of the law. It was *M/S/C Hasset/Eagleton* that the Youth Council concur with the Operations Committee not to amend Arbor's contract per their proposed request.
- c. **Leadership Committee** – Report by Claudia Corchado. They will meet with youth on Wednesday to talk about challenges they face. The committee will develop a positive message after identifying youth challenges and opportunities.
- d. **Marketing Committee** – Report by Mary Cavazos. The committee consists of only four members. The committee came up with five speaking points that can be used by anyone who goes out to speak about Youth Council. The Marketing Committee proposed that since many goals and tasks overlap with the Outreach and Education Committee the two committees should combine. Whatever message the Marketing Committee decides to put out, the Outreach and Education Committee will have to deliver it. Once the logo is selected, it will go on this message. Mike Smith proposed the actual mission statement be changed. After a discussion, it was decided that the two committees remain separate. To keep the Marketing Committee separate, there needs to be more than four members on the committee.

e. **Outreach & Education Committee** – Report by Jean Weaver. The committee discussed goals, objectives, and going out to research available youth programs. The committee set rules of operation to keep on track. They would like to get educators on the council, i.e. teachers, principals, etc. It was mentioned/commented the Marketing Committee consists of a young group of people and there is a need to get the people with marketing experience on the committee. It was also suggested to bring someone from the WIB to be on the Marketing Committee.

i. **Education Day** – Report by Jean Weaver. The Outreach & Education Committee members discussed having an Education Day where council members visit schools throughout Merced County.

ii. **Development of Youth Council By-Laws (Ad-hoc Committee)** – Report by Nellie McGarry. The committee was advised there should not be two separate sets of By-Laws. A decision was made to comply with WIB By-Laws. These By-Laws can be reviewed once a year. Informal policy “norms” for Youth Council can be established if needed.

f. **Standards & Certification Committee** – Report by Jerry Johnson. Committee members are very involved. The committee decided to rewrite their charter, and should have a finished product by the next meeting. The committee views their goal as being a committee that will help other committees do whatever they have to do.

9. Logo Contest – The Youth Council members picked five final entries. The members felt that before final selection is made, each logo should be placed on the letterhead to see how they would look when reduced in size. Kathy Hassett suggested we have the Merced County youth involved in the final selection since the logo will represent the youth. This could be accomplished through radio announcements and through the articles in local newspapers.

10. Youth Programs – Reports

a. **Merced County Opportunity Program – Evelyn Eagleton.** The Board of Supervisors approved their contract in January. Evelyn gave report by counties on how many youth are enrolled. An updated chart on WIA student enrollment results through month of March 2001 was provided to committee members. They have a Student Steering Committee that meets once a month to get input from kids’ prospective. They are working on a grant that will pay for students to attend a CNN program for the summer. Adrian Solice, was introduced as one of the participants in the program. Adrian is interested in career in radio and at the present time is working at the radio station doing production work. His goal is to become an announcer/program manager.

11. Next Meeting Date and Time – The next Youth Council meeting is scheduled for 04/13/01, 9:00 to 11:00 a.m. in the UC Cooperative Extension classroom (2145 Wardrobe Avenue, Merced).

Meeting was adjourned at 10:50 a.m.

Minutes prepared by Debby Hoban