

To: Youth Council

Date: March 16,2001

For Action

For Information

Meeting Notes

FROM: Youth Marketing Subcommittee

SUBJECT: Youth Council's Marketing Message

PROPOSED MOTION:

That Youth Council members review the Marketing Committee's proposed Marketing Message and present recommended changes to the Committee before the next Youth Council meeting.

DISCUSSION:

The Marketing Committee's message contains 5 main points. They include that the Youth Council:

- 1. YC is responsible for all youth strategies within the community.**
- 2. YC advocates and communicates the use of youth development models.**
- 3. YC develops and promotes standards for all youth programs.**
- 4. YC develops and implements an outreach to youth to increase their knowledge of services.**
- 5. YC provides oversight and fosters WIA youth programs.**

OTHER CONSIDERATIONS

ATTACHEMNTS: Youth Council's Marketing Message