



YOUTH COUNCIL'S MARKETING MESSAGE:

VISION:

EVERY YOUTH IS A SUCCESS

ROLE:

STRATEGICALLY LINK/CONNECT ALL YOUTH DELIVERY SYSTEMS IN A WAY THAT PROMOTES A COUNTYWIDE VISION OF SUCCESSFUL YOUTH.

MISSION STATEMENT:

BUILD A COMMUNITY-WIDE COMMITMENT TO PROMOTE AND SUPPORT AN INTEGRATED YOUTH SERVICE DELIVERY SYSTEM THAT WILL INSURE ANY YOUTH WITH NECESSARY SUPPORT."

TAKE AWAYS:

- 1.) **THE YOUTH COUNCIL IS THE CONNECTOR/COORDINATOR AND FACILITATOR OF ALL YOUTH STRATEGIES WITHIN THE COMMUNITY.**
THE YOUTH COUNCIL GENERATES COLLABORATIVE EFFORTS TO COMBINE RESOURCES FOR YOUTH PROGRAMS.
- 2.) **THE YOUTH COUNCIL ADVOCATES AND COMMUNICATES THE USE OF YOUTH DEVELOPMENT MODELS.**
- 3.) **THE YOUTH COUNCIL DEVELOPS AND PROMOTES STANDARDS FOR ALL YOUTH PROGRAMS.**
- 4.) **THE YOUTH COUNCIL DEVELOPS AND IMPLEMENTS AN OUTREACH TO YOUTH TO INCREASE THEIR KNOWLEDGE OF SERVICES.**
- 5.) **THE YOUTH COUNCIL PROVIDES OVERSIGHTS AND FOSTERS VIA YOUTH PROGRAMS.**