

TO: Youth Council

DATE: May 14, 2003

FROM: Marketing & Outreach Committee

For Action

For Information

For Discussion

SUBJECT: Youth Employability Card

PROPOSED MOTION(S): That the Youth Council continue to endorse the Youth Employability Card program, and actions concerning the program be given to a Youth Employability Card working group.

DISCUSSION: During the April 9, 2003 Youth Council meeting, a motion was presented that the Youth Council participate in the Youth Employability Card program. Participation would include communicating to businesses the value of the program and recruiting them to participate. The Youth Council referred the action to the Marketing & Outreach Committee for further evaluation.

During its May 6, 2003 meeting, the Marketing & Outreach Committee voted to continue to endorse the Employability Card program, but to take no steps to contact businesses. It was suggested that if the Youth Council wants to continue active participation in the program, then a working group should be formed.

ATTACHMENT(S): N/A