

TO: Youth Council

DATE: 6/8/01

FROM: Youth Council Staff

For Action

For Information

Meeting Notes

SUBJECT: Madera County Youth Labor Market Study, Executive Summary

PROPOSED MOTION(S): Information only

DISCUSSION:

Recently, the Madera County Youth Advisory Council commissioned the ERISS Corporation to conduct a two month youth workforce survey. Interviews were conducted with 543 employers in Madera County. From those 543 employers surveyed, 711 occupational surveys were completed covering 162 youth-hiring occupations. The purpose of the survey was to provide information to the Council to develop strategies to increase workforce opportunities for all youth.

This paper is presented to the Merced County Youth Council to:

- 1) let you see what other Youth Councils are doing, and
- 2) stimulate conversation as to whom else should be exposed to this study.

The Executive Summary attached is broken down into Youth Employment Trends, Occupational Analyses, Industry Analyses, The Employability Card, and Conclusions and Recommendations.

The entire study is available. Please contact PITD Special Projects if you want a copy, 385-7324, ext 2152, 2166.

ATTACHMENT(S): Executive Summary

