

**TO: Youth Council**

**Date: 8/09/02**

**FROM: Outreach and Education Committee**

**For Action**  
 **For Information**  
 **Meeting Notes**

**SUBJECT: Name Change and New Mission for Outreach and Education Committee**

**PROPOSED MOTION:** That the Youth Council concur with the renaming of the "Outreach and Education Committee" to "Business, Education and Community Partners Committee". Further, that the Council approve the committee's new mission statement.

**DISCUSSION:** A result of the Youth Council's June 14, 2002 retreat was a refocusing of the purpose of the Outreach and Education Committee. Serious thought was given to combining this committee with the Leadership and Marketing Committee. The Outreach and Education Committee has decided to refocus its mission and to concentrate on bringing the Youth Council message to the adult population of Merced County. The following new mission statement has been developed:

"With adults as a primary focus, creates linkages to business, education and local communities to foster awareness of the Youth Council and its programs to enhance the lives of Merced County youth. Champions youth development as the desired approach to education and workforce development programs. Identifies youth programs within the county to promote and support."

The Committee requests their name be changed to "Business, Education and Community Committee" to better reflect their new mission statement.

**ATTACHMENTS:**  
**Present Mission Statement**

"Identifies potential partners within the system to build policy and programs for youth. Builds awareness and skill in all programs (not only in WIA programs) on the value of a youth development approach to education and workforce programs."